

Burlington High School Boosters 2015 Fundraising Initiative

Dear Business Owner, The BHS Booster Club is expanding our fundraising efforts to better ensure equitable access for all students to a wide variety of quality co-curricular activities. We have created an annual fundraising calendar and encourage business participation through tiered sponsorship opportunities including venue advertising. We hope that you will become a sponsor.

Sponsorship Levels

- **White Level Sponsor \$500-\$799**
 - Athletic All Season Pass (Family)*
 - Name of sponsor listed on programs, rosters for all Booster supported activities and in "BHS Sports Pages".
 - Sponsor receives a "BHS Boosters Supporter" decal for display.
 - Website exposure

- **Blue Level Sponsor \$800-\$999**
 - White Level plus -
 - Logo of sponsor featured above sponsor list on programs, rosters for all Booster supported activities and in "BHS Sports Pages".
 - Sponsor permitted to be an "event sponsor" during a season of their choice. **

- **Seahorse Level Sponsor \$1000+**
 - White and Blue Level plus -
 - Logo of sponsor featured above Blue Level logos and sponsor list on programs, rosters for all Booster supported activities and in "BHS Sports Pages".
 - Sponsor permitted to be an "event sponsor" (at least) once each season.**
 - Sponsor permitted to display a "standard" banner at Booster activities.

* Pass holders are entitled to free admission to all regular season BHS sporting events all year long.

** "Sponsoring" an event entails an additional fee of \$300 per event. Event sponsors are announced at the event.

For more information about sponsorship contact:
Jason Lenihan at jjlenihan802@gmail.com
Fritz Senfleber at Senfleberfritz@yahoo.com



Window decal for all levels of sponsors.

Proud supporter of BHS student activities.



BHS Boosters

Sample 3'x5' vinyl Seahorse Level Sponsor banner.
Banners will be proudly displayed at the
D. G. Weaver Athletic Complex.

The BHS Boosters Club supports all student co-curricular activities including school culture initiatives, athletics, academics, and the arts.